

VENTURA HARBOR VILLAGE

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MEDIA ADVISORY...MEDIA ADVISORY...MEDIA ADVISORY

TAY DAY

**A TAYLOR SWIFT CELEBRATION IN VENTURA HARBOR VILLAGE WHERE
ONE LUCKY FAN WILL WIN TICKETS TO THE ERAS TOUR!**

**On August 4th, Swifties Are Invited Seaside for A Special Scavenger Hunt For
A Chance See Taylor Swift Live in Concert at Sofi Stadium the Next Day!**

- WHAT:** Tay Day at Ventura Harbor Village in Ventura, California.
- WHERE:** 1583 Spinnaker Drive
Ventura, CA 93001
- WHEN:** Friday, August 4, 2023
- TIME:** 4:00-6:00 PM
- WHO:** Ventura Harbor Village is teaming up with Cumulus Broadcasting KBBY 95.1 to give away 2 tickets to the most popular concert of the year – Taylor Swift’s Eras Tour! Tickets are for the August 5, 2023 show at the SoFi Stadium in Los Angeles.
- FESTIVITIES:** A special Taylor-themed **Scavenger Hunt** where Swifties (Taylor Swift fans 18 years or older or little Swifties, accompanied by an adult) make it their mission to search for 6 different visuals on display throughout Ventura Harbor Village.

Each participant is required to first pick up a Scavenger Hunt sheet at the KBBY 95.1 booth, located at Channel Islands Courtyard and Kelp Corridor in Ventura Harbor Village before they begin. The Scavenger Sheet will show examples of the 6 visuals to look for – all are iconic Swiftie symbols or images of Taylor throughout different eras. Participants must locate each one and write in the name of the closest business.

All completed sheets must be turned in before 5:45 PM at KBBY 95.1 booth to be eligible to win the two Taylor Swift Eras Tour tickets. Grand prize winner will be randomly selected and announced at 5:50 PM on August 4th, 2023. In addition, Southern California theme park tickets and Taylor prizes will be given away after that!

All Entries must be 18+ or accompanied by an adult who is over 18. Only one entry is allowed per person and winner must be present.

Ventura Harbor Village/Cumulus Radio are not responsible for show cancellation or postponement.

Other activities include:

- **Taylor Swift Photo Op**, including taking a picture with a - Taylor Swift Cut Out & balloon installation and posting it to Instagram (public profile required) with #seasideswiftie and @venturahabor included in the caption for a chance to take home the Taylor Cut Out or a free Taylor Tapestry.
- **Eras Bracelet Making Station** (While Supplies Last)
- **Sticker Giveaways** – Ventura Harbor Village & fun themed stickers
- **Dance to FAV Taylor Swift song playlist**
- **Seaside dining, refreshing cocktails and desserts.**

ABOUT:

Ventura Harbor Village's "*Seaside State of Mind*" summertime vibe embraces relaxation and seaside fun. It's a coastal escape with live weekend entertainment, summer DJ's, steel drum, outdoor movie nights, waterfront dining, coastal boutiques, on the water rentals, and spectacular beaches. Ventura Harbor Village is located at 1583 Spinnaker Drive in Ventura. For additional visitor info, contact 805-477-0470, or visit VenturaHarborVillage.com. Follow along [@VenturaHarbor](https://twitter.com/VenturaHarbor).