

VENTURA HARBOR VILLAGE

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3/2019
FOR IMMEDIATE RELEASE

Ventura Harbor Village Pays Homage to the Mermaid With a Month-Long, March 2019 Seaside Celebration

VENTURA, Calif. – Merfolk – mermaids and mermen- are front and center through March at Ventura Harbor Village where their sea-vibe casts a spell with fun, activities, and events in their fourth year seaside. Visitors will see a dazzling array of everything from nautical finds, to coastal décor, fashion, and artwork all inspired by the sea. Ventura Harbor Village pays homage to the magic of merfolk during its Mermaid Month celebration with not-to-be-missed Mermaid Meet & Greet from 1-4pm, March 9, 23 & 30 that include photo ops for all ages.

A special highlight is the annual participatory Mermaid–Merman People’s Parade around the Village, Saturday, March 23 at 1 PM (If rain or strong wind, Parade will be rescheduled to Sunday, March 24). The Parade meets in the Kelp Corridor between Coffee Dock & Post and the Village Arcade & Carousel for a 30 min walking parade around Harbor Village complemented by oversized colorful flowers, banners, ribbons, bubbles and ukuleles. Mermaid Events are non-stop with face painting, live entertainment, fun & creative mermaid craft station, and mer-mazing entertaining times!

Here’s what’s on tap all month long:

Coastal Mermaid Treasure Hunting

Ventura Harbor Village’s 16 coastal boutiques all feature wonderful ocean-inspired wear, accessories, art, or décor. Channel your inner- mermaid for specials and sales during March is Mermaid Month. **Barefoot Boutiques** features a BOGO 50% off mermaid inspired graphic tees, and each Wednesday in March visitors are invited to make a mermaid inspired sea glass necklace in store; **Ventura Swimwear**, a free mermaid gift for every purchase \$50 or more (while supplies last); **Lost In Socks** stocks mermaid and ocean –inspired socks 365 days year-round and in March buy two pairs of socks and customers can pull from the discount jar for an immediate savings; **Ventura Dive & Sport** offering under the sea dive lessons and gear to experience the ocean-underworld, will hand out free mermaid stickers, note pads, and candy (while supplies last) during the month of March –swim in for a visit; **Mermaid Gallery** – an homage to all things mermaid features local mermaid artwork to make any girls room

fabulously mermaidly and with each purchase over \$20 customers get a free starfish; Mermaid Gallery is stocking the store with new mermaid dolls and mermaid handmade blankets. Stop by the Mermaid Gallery for the kids coloring activity table on weekends from 1-4 pm, Saturdays and Sundays; **Treasure Cove** 10% off all merchandise featuring mermaids from brass statuettes, to jewelry to magnets and more; **Casa De Regalos** in the month of March is getting ready to move to their new location in the Village with special sale prices on all t-shirts and sweatshirts for all ages, as well as women's dresses, Old Guys Rule t-shirts, and the must-have Hawaiian print classic shirts; **Ventura Potter's Guild & Gallery** boosts colorful pieces of handmade ceramics for any ocean, sea or mermaid lover-over 200 + wonderful original pieces!

Live Artisans

Ventura Potters Guild, live ceramist demonstration Saturday, March 23, 12-5pm with artist Hannah Lee Fench; Artist **Tina O'Brien** of **Mermaid Gallery** offers free Saturday Art Demos during mermaid scheduled Meet & Greets, 1-4pm on Saturdays March 9, 23 & 30.

Mermaid Activities & Happenings

Each Friday in March make a mermaid inspired sea glass necklace in store at **Barefoot Boutique**; **Mermaid Gallery** - Kids coloring activity table on weekends from 1-4 pm on Saturdays and Sundays. On March 23rd **The Greek Mediterranean Steak & Seafood** will have free Belly Dancing Lessons from 1-4pm.

Mermaid Games

The Ultimate Escape Rooms: Mermaids Curse Room: Book & Play to Escape Mondays-Thursdays in March for only \$20/person. Use Promo Code: MERMAIDMONTH

Sweet MER-MAZING TREATS

Coastal Cone features the famous Fish cones transformed into Mermaid cones (with colorful sprinkles of course) and introducing Mermaid Soft Serve ice cream infused with birthday cake topped with fairy sprinkles. For additional refreshment Coastal Cone is offering Dole Pineapple Mermaid Floats - world famous pineapple whip paired with blue raspberry juice and all month long will feature the Mermaid's Dream Sundae - sweet potato Ube twisted with mermaid cake soft serve, pound cake bites, hot fudge, whip cream topped with fairy sprinkles

Culinary SEA-sonal Offerings

Seaside EATS are part of the mer-mazing month-long promotion with the waterfront walk-up **The Parlor** servin' up Sea Dogs. The mermaid's favorite hot dog made of gooey melted cheddar cheese with bacon bits or a Merman's Fish Burger with mouthwatering deep fried Alaskan cod on a brioche bun with the works. Top it all off with the Sea Monster Oreo Shake: Mermaid soft serve with tons of Oreo bits. **Margarita Villa** will have a limited time Mermaid Menu featuring Ariel's Blue Hawaiian Cocktail, Triton's Calamari Feast, and for the little ones, try Flounders Organic Prickly Pear Lemonade. Drink like a mermaid at **Le Petit Cafe & Bakery** - Get 1 free glass of house wine with the purchase of an entree - in house only during the month of March. **The Greek Mediterranean Steak & Seafood** will have a Fish & Chips BOGO Special – Buy one get one fish & chips, get one free from 11-4pm on March 23rd. **Harbor Cove Café** just a few

minute walk from Harbor Village next to the Channel Islands National Park Visitor Center, presents an Aquaman adult Cocktail for the March Month featuring Soju Gin, Lemon, Blue Curacao and Soda. (\$8.50) Pick up a mermaid or merman special Cod Sandwich w/ fries or combine with the Aquaman Cocktail for only \$20.

For a listing of full details and to learn more, visit <http://Venturaharborvillage.com>.

About Ventura Harbor Village:

Located on scenic Highway 101, Ventura Harbor Village is 30 minutes South of Santa Barbara and one-hour North of Los Angeles. Ventura Harbor Village is a vibrant, working harbor village and fishing marina boasting 35 coastal shops, galleries, restaurants, and waterfront activities including a Village Carousel & Arcade, Comedy Club, Escape Room, Harbor Cove Beach and Surfer's Knoll Beach, dive and fishing boats, harbor tours, boat, kayak and peddle boat rentals, and a beautiful walking Promenade, live entertainment, dog-friendly facilities, soft adventure, and spectacular sunset views of the Pacific coastline.

For visitor information, contact [Ventura Harbor Village](#) at 805-477-0470, at www.VenturaHarborVillage.com. Ventura Harbor Village is located at 1583 Spinnaker Drive in Ventura. Post, share, and like #VenturaHarbor. All Mermaid scheduled events are contingent upon weather and please check www.VenturaHarborVillage.com for updates.

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