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**It's OH-Fish-All! NEW TAIYAKI FISH CONE DELIGHTS ICE CREAM
LOVERS AT COASTAL CONE IN VENTURA HARBOR VILLAGE**

VENTURA, Calif. – It's Oh-Fish-All! Located right on the water in the Ventura Harbor, Coastal Cone's newest adorable sweet treat – the Taiyaki -- is a sweet fish-shaped waffle, crunchy on the outside and soft on the inside like a dessert pancake, making it the perfect pairing with any of Coastal Cone's forty-six ice cream and soft serve flavors.

Delectable, rich and velvety, ice cream at Coastal Cone in Ventura Harbor Village is always a treat. Now, Coastal Cone has kicked it up a notch with additions to its fabulous ice cream lineup by unveiling the Taiyaki, a homemade fish-shaped cake turned waffle with filling options that range from dairy-free Pineapple Dole Whip to ice creams by the scoop like chocolate, vanilla twist, and Organic Matcha. Coastal Cone also embellishes the Taiyaki Fish Cone - a popular street food found in Korea, Japan, San Francisco, Los Angeles and New York - with fun, many edible, toppers from hearts to sugar mermaid tails, cherries to chocolate wafers and mini-umbrellas capitalizing on the seaside vibe.

Coastal Cone is the only location on the California Central Coast from LA to San Francisco to offer guests the delish waffle Taiyaki treat.

More sweet menu options include six outrageous new sundaes, such as the colorful cotton candy of Brooke's Dream Sundae or the El Capitan - an homage to a favorite Central Coast State Park- all topped with yummy favorite childhood cereals like Capt. Crunch and Fruity Pebbles. Coastal Cone's new menu also offers customized milkshakes and the famous Pineapple Dole Whip, while affording customers scenic waterfront views off the patio at Ventura Harbor Village.

Coastal Cone is located on scenic Highway 101, in Ventura Harbor Village, 30 minutes South of Santa Barbara and one hour North of Los Angeles. Ventura Harbor Village, a vibrant seaside attraction, boasts 30 coastal boutiques, art galleries, waterfront restaurants and seaside activities with complimentary parking. Visit [Coastal Cone & Parlor](http://CoastalCone.com) or VenturaHarborVillage.com.

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