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**FOR IMMEDIATE RELEASE**

**Santa's New Ride is a Paddle Board!**

***Join the Santa Paddle at Ventura Harbor Village***

VENTURA, Calif. – Santa's trading wind chill for sunny shores, as he launches the Santa Paddle, Saturday, December 9, 9 AM – 10 AM. Ventura Harbor Village and Ventura Boat Rentals are calling all paddlers & Santa's for holiday fun on the water. From Kayak to SUP, to stand up YOLO boards, to peddle boats, Ventura Harbor Boat Rentals has paddlers covered for rentals; OR, bring your own gear and carry to launch from C Dock in the Harbor Village in front of Milano's (be sure to come early for rentals), the boat launch ramp off of Anchors Way Drive in the Harbor, or arrive from your own boat dock in the marina or Ventura Keys and paddle over to the Santa Paddle parade.

Starting point is in the Ventura Harbor Village bay in front of Ventura Boat Rentals where we'll take a group photo on the water. Then it's a beautiful paddle to the Channel Islands National Park Visitor Center and back from approximately 9 AM – 10 AM. Santa will be leading the group on his own SUP courtesy of Ventura Boat Rentals.

Paddlers are invited to dress in the festive spirit with reds and white, and of course Santa Hats. A \$40 prize will be given to the most festive outfit. Safety first- please wear or have a life vest close by at all times. Don't want to paddle? Electric Boats can be rented at Ventura Boat Rental as well to go alongside the paddle. Conveniently close are Hats Unlimited and Lost in Socks in the Ventura Harbor Village where Holiday hats and sockc can be purchased ahead of time.

Afterwards, partake in a harbor side breakfast, warm coffee, delicious Bloody Mary, and sweet treats. Shop for fabulous gifts at Ventura Harbor Village's seaside boutiques and artisan galleries for everyone on your list! For more information or questions contact: [\(805\) 477-0470](tel:8054770470), [www.VenturaHarborVillage.com](http://www.VenturaHarborVillage.com). Ventura Harbor Village is located at 1583 Spinnaker Drive in Ventura. Post, share, and like #VenturaHarbor.