

VENTURA HARBOR VILLAGE

JULY 2016

VENTURA HARBOR VILLAGE'S MARKETING DEPARTMENT WINS THE BRONZE AWARD FROM AMERICAN ADVERTISING FEDRATION IN 2016 CALIFORNIA COMPETITION

(Ventura, CA) – Ventura Harbor Village was recently awarded the Bronze Award from the American Advertising Federation in the 2016 California Competition for outstanding new consumer website (VenturaHarborVillage.com), according to Ventura Harbor's Marketing Manager, Jennifer Talt-Lundin.

Ventura Harbor Village's engaging graphics, well considered user interface, and branding were a stand-out in a field that included dozens of entries of the Central Coast's best work. The new website allows visitors to plan their visit by offering a new Calendar of Events and soon to be added Live Entertainment listing, and tap into useful information that includes waterfront dining, seaside shopping, on-the-water activities, pet-friendly options, how to plan your visit, world-class diving and sport fishing, and coastal accommodations.

"We are very proud of the newly-launched Ventura Harbor Village website design," says Talt-Lundin. "We really took the time to access visitors' needs and interests and continue to update the site with new information on a weekly basis," she added.

The new website design was created by Searle Creative Group, a dynamic marketing and design company based in Ventura, California who has been serving clients for more than 15 years. Besides Ventura Harbor Village, the company designed the Ventura Harbor.com web site with specific information to the Ventura Port District and has produced creative campaigns for Catalina Island Chamber of Commerce, the Port of Hueneme, Oxnard Convention & Visitors Bureau, and the California Strawberry Festival.

About Ventura Harbor Village:

Located on scenic Highway 101, Ventura Harbor Village is 30 minutes South of Santa Barbara and one hour North of Los Angeles. Ventura Harbor Village is a vibrant, working harbor village and fishing marina boasting 35 shops, galleries, restaurants and waterfront activities including a Village Carousel & Arcade, Comedy Club, Harbor Cove Beach and Surfer's Knoll Beach, dive and fishing boats, harbor tours, boat, kayak and peddle boat rentals, and a beautiful walking Promenade. The Village offers visitors an escape to a sun-kissed, seaside playground with transportation to and from the Harbor via the new Ventura-Downtown Harbor Trolley, annual special events, live weekend entertainment, dog-friendly facilities, soft adventure, and spectacular sunset views of the Pacific coastline. Home to the Channel Islands National Park Visitor Center, (open seven days a week with free admission and parking and within walking distance to the Village), this coastal playground features its own viewing tower, exhibits and bookstore, it is easy for travelers to visit the five islands right off the Ventura coast. It is here that visitors can experience world-class island diving, snorkeling, hiking, kayaking, sea cave exploration, photography, camping and wildlife viewing.

For visitor information, contact [Ventura Harbor Village](http://www.VenturaHarborVillage.com) at [805-477-0470](tel:805-477-0470), online at www.VenturaHarborVillage.com, via fax at [805-644-1684](tel:805-644-1684).

Ventura Harbor Village is located at 1583 Spinnaker Drive in Ventura